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YOUR
QUARTERLY
FROM



TRIBUTE TO
PIERRE PAULIN

FROM THE FOUNDATIONS
POUL KJERHOLM

FROM THE KALL
VITA HOME COLLECTION

FROM THE WORLD
AFRICA AND THE
WILD GARDEN

FROM THE SAVANNAH
THE BEAKS AND
WHITE COLLECTION

FROM THE TRENDS
SUCCESSFUL LIVING
FROM DIESEL WITH MOROSO

LUXURY
LIVING



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EDITORIAL

Is your interior personalized?

Do you feel Good? Happy or maybe just comfortable in it... and maybe even not!

They say "...the word today is a mess..." does it have to be so at your own home, your own working place?

Open your eyes. You do with a total reorganization with a fresh cleaning but maybe you don't know how to do anymore, lack of time, of motivation... A designer can refresh your interior in order to harmonize it with the living of your personality, your way of life and your allocated budget... You wish to feel good again at home, at work because everything will be thought and reorganized for you, with you.

Support yourself with competence, sources of new ideas and reconcile your taste with these ideas.

Go now and make the Big Cleaning, the Tidying Up of your interior. It shall reflect positively on your daily life and you shall feel Good, Happy.

Be happy.

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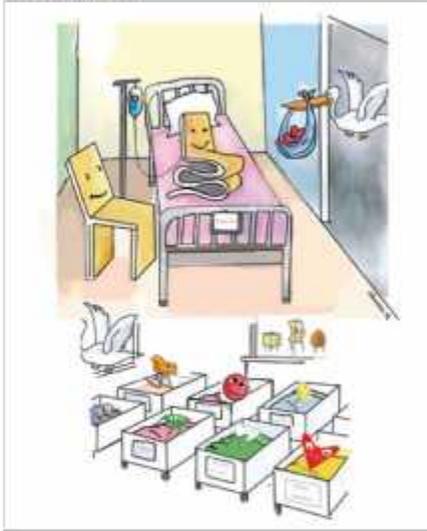
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Vitra Miniatures



12]FROM THE POCKET[

Choose the design which follows your form, with the new Place Sofa

Take exceptional comfort, match it with a flexible configuration system and you get Place Sofa, designed by Jasper Morrison. It lets that couple sit, yes, and you, taking space.



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Books and more



1011 SEQUENCE
Design Patricia Urquiola for Molteni & C.

1012 STANLEY
Design Philippe Bernoldinger for Poliform

The Stanley bookcase features a professed suspension of interacting volumes and empty and filled spaces. Its three-dimensional arrangement establishes a visually intriguing order to the chain of books and different shaped objects. The elements, which act as brackets, alternate to create recessed and convex

spaces to hold books and ornaments. Stanley is named after the South American film – a fascinating megatructure with a powerful architectural design. The bookcase is made up of modular shelves (available in two lengths, 900 mm and 1400 mm), which can be fitted horizontally and vertically adjusted. The shelves, low in high-density rigid structural polycarbonate with a soft touch matt lacquered finish. The surface is slightly embossed and the bookcase is available in white RAL 9010, black and gunmetal grey.



1013



1014

Just shelf is fitted with an adjustable bar and wall anchors to fit it to the wall.

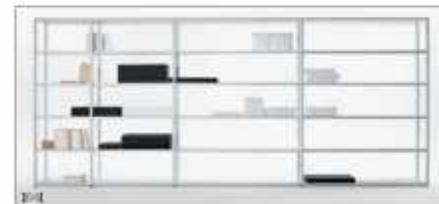
1015 BERRYBY
Design Rodolfo yos for Linteloo
Berryby is 150 cm tall and has a diameter of 105 cm. Besides its striking charm and beauty, the entire bookcase is functional too. On four levels of different standard book sizes Berryby offers space for a lot of literature and other reading matter.

1016 It takes no drags to put books in it. Why not use it as a temple to honour your best memories, putting the status, trophies and other 'things' in it?

1017 HELMIG BOOKEHELVES
Designren Carsten, Bouaxel for Deusto

A system of shelving for books made of steel tubes, die-cast aluminium and low-temp metal plates.

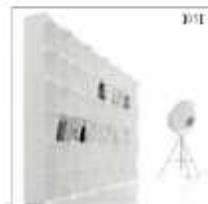
The single units are available both with adjustable shelving and with one shelf as a fix structure in the structure.



1018

1019 WAVY BOOKCASE
Design Giuseppe Barozzi for Alivar

This modern table consists from elements of an angular geometric shape which, when superimposed, form a bookcase with a dynamic structure. It is made from an aluminium structure. It is an extremely low, unexpressively heavily material offering guaranteed durability and resistance. The new bookcase designed by Giuseppe Barozzi blends excellence of design, high quality materials and a minimalist, aesthetic, logic of manufacturing of the company's products.



1020

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104 PASS
Design Luca Meda for Molteni&C
Pass is a collection of coordinated storage units, tables and wall units which can be mixed and matched. Luca Meda has



105 SPS
design Luca Meda for Molteni&C

106 QUORTOWER
Design Samuele Chan For Linteloo
Bookcase in wood slat or light with different height



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Baxter A sophisticated world that draws inspiration from french décorateurs

THE NEW
COLLECTION BY
ARCH ROBERTO
LACERNA FOR
BAXTER for the
Milan International
Furniture Show
2009, Baxter
further enriches
the collection
created two years
ago through its
collaboration with
architect Roberto
Lacerna.



Wood paneling, brass, fabric, a cushion,
couch, container, etc., are the main
elements which form and enrich
the collection.

Lighter apartments with new materials
- like brass, marble, glass, wood - now
represent a new concept of luxury, elegant
and sophisticated, a consequence of the
superior quality of materials, upholstery
and finishes.

The new collection of the Baxter collection

and draws inspiration from the style of the
early 20th century with its elegant design,
refinement and the importance given to
material quality.

Deployed against an elegant backdrop
of soft, graceful lines and warm, earthy
colours, the 2009 collection evokes the
essence of Italian-made quality, the work
of a master, contemporary craftsmanship,
and marks yet another advance along the
luxurious path of style, art and quality
which Baxter pursues.



18

]FROM THE SPLENDOR[



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MADE IN ITALY

Armani / Dada

What if culinary art and luxury design got together transforming the Kitchen into a place sophisticated and glamorous

The Armani Group and the Miele Group announce the formation of a joint partnership for the future production and distribution of kitchen systems under the brand name "Armani / Dada". The "Dada" kitchen system was the first Armani / Miele concept to be produced by them, the result of a long term collaboration that now envisages the development of additional systems for built-in ovens and cabinet racks.



Milano, 19th December 2008 - The Armani Group and Miele Group announce the formation of a joint partnership for the future production and distribution of kitchen systems. The collaboration will result in a new brand Armani/Dada.

Armani/Dada was launched in 2008 as an ad hoc division perfectly attuned to the other "swatches" within the Group, providing a platform for Giorgio Armani to formalise and establish his vision in the

kitchen environment: creating an intimate and individual ambience, simultaneously sophisticated and comfortable.

Dada, a company within the Miele Group, has been developing and producing kitchen systems for the contemporary kitchen environment since 1990, always achieving a very high aesthetic and functional level.

Design: Armani, Fiedler and Cial



A Master of Detail Poul Kjærholm (1929-1980)

Furniture designer, craftsman and industrial designer, Poul Kjærholm's design approach was rooted in the aesthetic concepts of Adolf Loos and designed behind the classic and internationally acclaimed furniture firm Fritz Hansen. During his 50-year career span, Kjærholm created a style of what have now become iconic and exclusive contemporary furniture, all born out of a perpetual quest for a cleaner, more challenging result for a minimalist ideal.



Left and photo from: [unreadable]

26

FROM THE FOUNDATIONS

Danish Poul Kjærholm was born in the small village of Øster-Vrå in northern Jylland on January 18, 1929. At only 17 years of age he embarked on the journey that would eventually lead him to international fame when he was apprenticed to local maker cabinetmaker Th. Grenbo in the neighboring town of Hjørring. Being awarded his certificate of completed apprenticeship and a bronze medal for "a finely crafted mahogany-painted secretary", as stated on the certificate, young Kjærholm decided to leave his childhood region and go to Copenhagen where he was admitted to study at The Danish School of Arts and Crafts in Frederiksberg the following year.

At the school Poul Kjærholm studied under Hans J. Wegner while also following the lecture of Professor Knud Kjelte at The Royal Danish Academy of Fine Arts. For a short period of time he studied under architect Jens Utzon as well, but beyond that he was heavily influenced by international design masters such as Americans Charles and Ray Eames, Brazilian architect Ludwig Mies van der Rohe and the famous Dutch minimalist Gerrit Rietveld.

Poul Kjærholm proved his artistic talent already in his early years at the Arts and Crafts school, when he engaged in bold and visionary experiments with novel materials and production technologies. Thus, in 1950 Poul Kjærholm developed the basic structure for a radical new series of furniture in compression-molded plywood, the PKO chair. This beautiful, minimal and futuristic piece of furniture



PKO chair, designed by Poul Kjærholm 1950. Available with covers in different colors. Photo: [unreadable]

Challenged all norms in traditional furniture design at the time.

THE YARD PIECES

Kjærholm's master project from the spring of 1952, the PK25 chair, consisted of a spring steel frame and a seat composed of flag fabric, and it drew further attention to the young talent. The chair, which was the result of experiments carried out by Kjærholm in the local forging shop during his summer vacation near Hjørring,



[PK22] THE LAST DESIGNER OF PAUL KJERFØLD
 ■ 1966. The last example of craftsmanship in design
 was the last to be produced (PK22).

showed Kjerföld's stop point in the coupling of traditional craftsmanship with industrial production.

Both the PK0 and PK25 are further developed in prototypes when Paul Kjerföld goes to work for Fritz Hansen for a year following his graduation. The year is also spent developing a series of experimental furniture based on the rational construction of the PK25.

The PK25 is put into trial production the same year as Fritz Hansen in a very limited stock, whereas the experimenting and technologically demanding PK0 is not introduced into Fritz Hansen's collection

and 45 years later is connected with the company's 125th anniversary.

Over the following years Kjerföld wishes to take amongst other things by working part-time for his mentor Wegner and professor Ivar Utzon. He is also engaged as a teacher and instructor at The Danish School of Arts and Crafts and later at the Art Studio School under The Royal Danish Academy of Fine Arts. In 1955 Paul Kjerföld engages in formal co-operation with furniture maker Svend Eiler Christensen. This opens the most productive period in Kjerföld's career, and this is the period that sees the emergence of his most sublime furniture.

PK22

This 1958 is the year when Kjerföld gets his commercial breakthrough when the elegant PK22 lounge chair is put into production at Esb. Christensen. The chair, which draws comparison with the world famous Brno chairs (also designed by Kjerföld's boss, also: Mett Veltzer and Rolf Sævi in 1929), sets new standards in Scandinavian furniture aesthetics, and Kjerföld makes use of all the experience he has gained from the previous experiments with the PK25 to optimize both the construction and comfort of the chair to perfection.

Everything in the unique chair has been worked out carefully down to the smallest detail, and Kjerföld made it a point of



[PK25] THE NEW DESIGNER OF PAUL KJERFØLD

honour to perfect even hidden parts something which imposed very high demands on the quality of the craftsmanship and production.

The unique design theme of the PK22 was retained by Paul Kjerföld in various later models, such as the elegant PK24 chair (Kjøge) from 1962 and the Svalbard inspired PK26 lounge chair from 1967 when the characteristic elegant lines of the PK22 are found.

A NEW ERA

In retrospect it is obvious how Kjerföld's work from this period becomes the opposite of a new era in Danish and Scandinavian furnituremaking. After half

a century dominated by the aesthetic of wooden materials, Kjerföld introduces an industrial dimension into his furniture, one where the quality of craft prevails. The best examples of this paradigm shift is Kjerföld's homage to the modernist chair, the PK31 folding stool from 1961 which is a straight industrial interpretation of Knut Liestøl's popular stool.

Kjerföld's ideas and uncompromising search for a minimalist ideal has resulted in a collection of universal and timeless designs, a fact that is emphasized by the continued popularity of his works to this day.

[PK25] AND PK31] THE NEW DESIGNER OF PAUL KJERFØLD
 ■ 1961. The PK25 table is designed in the PK25 era in a limited edition, but for a couple more decades continued to be produced. The PK26 chair and PK31 stool are also produced in limited editions.
 Part of the collection is available on the web.

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IN022] THE PINK LAMINA DESIGN FOR A TABLET
THESE TABLETS REPRESENT THE ONLY FURNITURE LINE
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AND WHITE AVAILABLE FOR

IN024] THE PINK IS BASED ON A STAINLESS STEEL
FRAME. IT IS MADE OF MATAL WOOD. FROM 2007 IT'S
AVAILABLE WITH MATAL FINISHES. IT HAS AN EXCELLENT
DESIGN QUALITY AND A COMFORTABLE DESIGN.



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PK20 **PK2000** **PK2001** **PK2002** **PK2003** **PK2004** **PK2005** **PK2006** **PK2007** **PK2008** **PK2009** **PK2010** **PK2011** **PK2012** **PK2013** **PK2014** **PK2015** **PK2016** **PK2017** **PK2018** **PK2019** **PK2020** **PK2021** **PK2022** **PK2023** **PK2024** **PK2025** **PK2026** **PK2027** **PK2028** **PK2029** **PK2030** **PK2031** **PK2032** **PK2033** **PK2034** **PK2035** **PK2036** **PK2037** **PK2038** **PK2039** **PK2040** **PK2041** **PK2042** **PK2043** **PK2044** **PK2045** **PK2046** **PK2047** **PK2048** **PK2049** **PK2050** **PK2051** **PK2052** **PK2053** **PK2054** **PK2055** **PK2056** **PK2057** **PK2058** **PK2059** **PK2060** **PK2061** **PK2062** **PK2063** **PK2064** **PK2065** **PK2066** **PK2067** **PK2068** **PK2069** **PK2070** **PK2071** **PK2072** **PK2073** **PK2074** **PK2075** **PK2076** **PK2077** **PK2078** **PK2079** **PK2080** **PK2081** **PK2082** **PK2083** **PK2084** **PK2085** **PK2086** **PK2087** **PK2088** **PK2089** **PK2090** **PK2091** **PK2092** **PK2093** **PK2094** **PK2095** **PK2096** **PK2097** **PK2098** **PK2099** **PK2100**

PK21 **PK22** **PK23** **PK24** **PK25** **PK26** **PK27** **PK28** **PK29** **PK30** **PK31** **PK32** **PK33** **PK34** **PK35** **PK36** **PK37** **PK38** **PK39** **PK40** **PK41** **PK42** **PK43** **PK44** **PK45** **PK46** **PK47** **PK48** **PK49** **PK50** **PK51** **PK52** **PK53** **PK54** **PK55** **PK56** **PK57** **PK58** **PK59** **PK60** **PK61** **PK62** **PK63** **PK64** **PK65** **PK66** **PK67** **PK68** **PK69** **PK70** **PK71** **PK72** **PK73** **PK74** **PK75** **PK76** **PK77** **PK78** **PK79** **PK80** **PK81** **PK82** **PK83** **PK84** **PK85** **PK86** **PK87** **PK88** **PK89** **PK90** **PK91** **PK92** **PK93** **PK94** **PK95** **PK96** **PK97** **PK98** **PK99** **PK100**

EXPRESSION IN THE SCANDINAVIAN AND AMERICAN CUP

This, for instance, the monumental PK20 daybed adorns many parts of the Museum of Modern Art in New York as the beautiful (second) room of the Louisiana Museum in Humlebæk north of Copenhagen. And the popular PK21 is an integral part of the famous *Stokholmska Restaurang de Inne* in Paris.

As the official supplier to the Cuban American Casa Bonita, Lars Pötz, PK21 users have worked together with PK2021 to furnish the team headquarters in Valencia with, among other items, the iconic PK21 chair PK24.

Immediately following the premiere



death of Paul Kjaerholm on April 18, 1983, Fritz Hansen Ltd. takes over the production of a long line of Kjaerholm designs which up until then had been manufactured by E. Koef, Christensen. Today the production adheres to the same rigorous standards in quality and precision as before, and Fritz Hansen has made it a point of honour to maintain partnership with the many independent subcontractors who from the very beginning have had a great influence on the uncompromising production of these designs.

The following Paul Kjaerholm products are manufactured and sold by Fritz Hansen:

PK9, PK10, PK22, PK24, PK25, PK31, PK33, PK34, PK35, PK37, PK39, and PK31.

Modular without being mechanistic, classic without being stiff. The Turner sofa lets you position the backrests as you please, making any place the perfect space to rest, read, converse, dream.

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Successful Living from Diesel with Moroso

X-Ray music and vintage treatments inspire the first collection

Working with Diesel, we created a collection of products with a relaxed and comfortable mood, taking the inspiration from an informal lifestyle concept and targeting consumers who like simple statement of the same time with a "modern" style made up of high-quality materials with a distinctive design of pure lines.



"We worked with the Diesel studio team, headed by Francesco D'Angelo, to develop an alternative collection idea which was to represent two different, yet contrasting, aspects of certain contemporary trends: one which is closer to rock, inspired by the underground world and with a more aggressive and energetic aesthetic, and the other lighter, inspired by nature and a visual radiance, with soft and welcoming shapes", explained Filippo Moroso who always follows all the phases of every design project personally.

All this has produced the Camp and Rock collections: the first consisting of a sofa - the Julia table sofa - which is soft like a large cloud, but permits relaxation and where you can sit or lie on large, soft cushions with anatomical knee covers which define the sofa, making it the ideal space for relaxing and sunbathing. The frame is in wood throughout, very strong and compact. Sitting on the Cinema Chair produces the same reactions. Again the large cushions define the shape and support the seat for unique comfort.



The Camp collection also includes a series of other products in hand-painted wood: the Cinema Chair, Chair, Overformed Side Chair and four small tables, the outstanding Overformed Table and round Overformed Side Table. The paint effect in these products is particularly important as the technique used (papering) results in the natural texture of the wood on reveal and which, coloured and then wiped away, creates a special vintage effect. The support structures are indeed in hand-painted steel.

The Rock collection is in a different mood, one where the Diesel inspiration is linked to the world of music, concerts and the visual effects. The rectangular, occasional table Jaydo 1 One is likewise made by printing the color of a film cassette on glass and using the colors of the light with shades from electric blue to black, by restoring the transparency of the glass the effect is truly strong, evocative and highly iconographic. The same process was applied to production of the small Jaydo 1 Four table, although here the chosen design is that of a vinyl record spinning against a black background.

Finally the 3 panel screen Jaydo 2 has a screen that is printed photographic images which play with the advantage of a twenty-first-century still life.

A further reference to the rock style involves the use of steel in the leg of the bar stool stool, available in two different heights (74 and 64 cm), and the top stool stool.

Finally a truly special item: the Highcase storage unit inspired by the trunks used by musicians to carry their instruments around.

when on tour, available both with two and three doors.

Finally Moroso sums up: "The best thing about the collection is that it's alternative and different: each product has its own strong identity and its value increases even further when all the items are together strengthened by a 100-back, fun and ironic side and leaving an interesting trace in design with the images by Moroso/Gardini which are to be included in the Successful Living from Diesel with Moroso catalogue".

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Put some pink at home

Pink is the color of
universal love. Put it
in your color zones
of beauty, love, pink.
A pink coloration
means it will have
big appeal.



101

**101 BOOZUFF BY TORUHI
YOSHIDA FOR MOROHO**
The spherical chair «Boozuff» on a stem, chrome-plated steel, that glimmers with white or delicately colored enamel made of hand-faded fabric spaces over a white one, with great care and infinite patience, to completely cover the internal surface of the egg-shaped, wrap-around shell.

**104 SLOW CHASE & OTTERMAN, 2009
BY RONAN AND ERWAN BOURGOILLIC
FOR VITRA**
The Slow Chase, Rivoli and Oscar

Boozuff's steel design for the Vitra Home Collection is a successful new interpretation of the classic armchair taking the most recent technology. The seating, lounge piece, which opens Eric Saarren's famous World Chair as well as Hans J. Wegner's leg, helped lounge chair among its logical and aesthetic evocations, uses an extremely strong, precisely shaped and when it is stretched over the frame of the chair like a fitted vesting. The frame is mainly composed of tubular steel ring for the seat, a symmetrical, bow-shaped aluminum that forms the contour of the arms, backrest and



102



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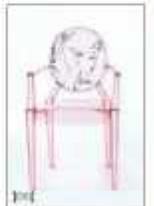
four cast aluminum legs. On the periphery of the fabric, where the fabric membrane is connected to the frame, the slanted and edge casing is regularly located the another steel tubing.

**106 FOLDER BY HILLA JONGEBUS
FOR VITRA**
With typical, quiet irony, Hilla Jongebus looked for new ways for Vitra Folder, in addition to the facts of being released from the sea in Iceland by creating chairs and lounge ottomans. With an emphasis on the horizontal, the elongated form

of the symmetrically arranged soft is entirely low and flat, consisting of a wooden frame covered with eight-sided polyethylene foam. The plates into the extensive, elongated cushions which are precisely positioned in a dimension in the frame to form the seat. The backrest is a specifically developed, curved bottom with additional back cushions in a variety of forms. There is an armrest at one end of the sofa and at the other end an area for a removable cushion. The can be used as additional seating or as a ledge for magazines, books, toys and the like.



107

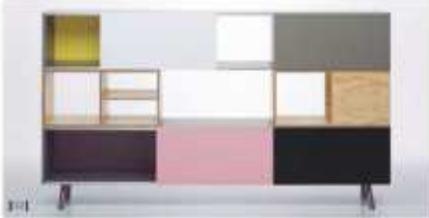


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109

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304 AND 305 | ROTEMAY & FLOK BY PAOLA LENTI
 Italian design sophistication and the finest raw materials are brought together in the profile of the Flock (ART) series collection. The natural oak veneer has allowed for the production of exceptional hand-fitted wood or FR. Next, after the wood part is hand-fitted to the soft seat, the ultra-elastic and highly elastic stretch of cooling and shaping with allows to create the complex patterns that are the defining aesthetic features of these seats. Available in several sizes, you can be made also in custom dimensions.



306 | THE ART CHAIR BY JEREJ JACOBSEN IN 1992 FOR FINIX HANSEN MODEL 2101 IN THE CLOUDS PROJECT

308 | BARBO GODES DESIGN WITH KARTTEL
 "Karbon" form 50 and Kartel form 001 Karbon has transformed both the form and function of the chair as well as the "designer" (in the Glor in the p.h. version, into the world of design for kids and adult form). These chairs are customized thanks to a laser graphics technology that reproduces the trademarked Karbon "polytail" profile.

309 | WAST BY MAARTEN VAN SEVENEN FOR KUBA
 Whether it's a game of thinking, a game of chess, or a game of cards, Maarten van Sevenen, many of his designs testify to his artistic search in this area. The use of material, construction, proportion and color always fascinated him. The design for Kuba, which van Sevenen worked on in the last months of his life, is arguably the quintessence of his experience of the subject. Kuba is a modular lounge unit, whose base, made of a washable and resistant, adds to the style. Washable cover and a leather base make the furniture fit in a high-speed, upward construction. The object of his design does not only emphasize the elegant yet somewhat classic proportions of Kuba, but also adds a key, abstract look.

310 | COVE BY FRANCESCO BOTTI FOR PAOLA LENTI
 Optimal comfort and rounded shapes are the distinguishing features of this collection of modifiable sofas, platforms and ottomans.



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Each section can be removed and placed in the desired position, transforming the sofa in platforms and the platforms in deep sofas. The sun bed is designed with a practical enclosure. The structure, entirely made of aluminum, can be upholstered in Reppel and Aquasoft fabric. The work and comfortable cushions combine the softness and washability in fabric and contrast to coordinate with the seating philosophy.

[14] **NIDO** BY PATRIZIA URBISOLA. ELIANA GEBOTTO FOR PADUA LINTA is characterized. The unique structure of the piece is obtained by completely redefining the upholstery in ultra-wool or in fleece with high-tech Reppel, a material also used for the outposts. The fabric has a light and particularly comfortable due to soft coordinated contrast. The dark colors

and the reflexes of the wool produce an experiential visual effect that makes Nido and its accompanying parts, both sophisticated and informal pieces, ideal for the home or garden.

[15] **COSMIC** BY PACHAMAMA. Contemporary concept composed of extrusion. Material color (red) and decorated with studs, pebbles and special design.

[16] **BLOOM** BY FERRUCCIO LAVAREI FOR KARTELL LIGHTS COLLECTION. The research began in 2012 and today is once again continues in the world of lighting where the quality and sense of innovation in the sector has paid off and rewarded the efforts with a galaxy of successes. Through exploitation of the illuminating and technical properties of plastic and drawing



on its industrial strength, Kartell has imagined a new strain lighting and given life to products of universal application capable of accommodating the different needs of modern living. Bloom is now clear of Ferruccio Lavaretti meet the criteria



Kartell

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2000 years of history on the outskirts of Montpellier...

After two centuries spent until the French Revolution, the Domaine de Werthan remained in the hands of a single family whose name still echoes "werthan" but for exceptional history of the estate, which looks an extraordinary 19th or the outskirts of Montpellier goes much further back and opens "2000 years of history." The name brief description of the domain by its owner, who could happily call for forest about the estate that they spent five years endeavouring to transform into a luxury hotel with an exceptional spa, in the heart of a landscape now restored to its former glory.



Today the Domaine de Werthan attracts an "elite" group of lovers seeking serenity and "wellness" looking for authenticity, such as businessmen and businesswomen, writers, poets and artists, because it forms a unique composition, a hymn to the art of being and time regained. The estate's particular soul comes both from the desire to define a very designed layout in a setting of old stones, a long and tangible history, used late and landscaped nature, as well as a certain concept of service, modern

and cheerful, "surrounded" by the lush serenity of a spa and the fragrances of the forest bathes.

When the Gernot owners took possession of the estate, they wanted to preserve the "local" history. That is why they decided to restore the entire estate and its outbuildings according to the highest standards. They sought out the best partners to return the property to its full splendour. Their stone, every window, down to the smallest corner in the floor

has been restored exactly as they would have been. The partitions are made of solid 200 year, forged according to the original design to ensure the exceptional strength, coupled with current safety standards, while maintaining its original appearance. There are hundreds of similar examples, with attention to the smallest detail being taken into account at every stage of the buildings, gardens and vineyards restoration. Vines are carefully spaced the domain and fill the air with their particular sweet

The wine producing vines of Werthan are one of the characteristics which give the domain its identity.

This innate attachment to tradition and the charm of the estate was enhanced by the desire to bring the Domaine de Werthan into the modern age, as well as up to the highest standards of the hotel trade. That is why the interior design was entrusted to protect Raymond Moret, already well known for the design of the clubs and salons in Paris. The best

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of Italian design was used to help give a contemporary edge to intimate and warm spaces.

To create the feeling of truly being somewhere different, the architect drew on the new owners' experience of traveling a great deal. They inspired the project with their desire to incorporate their best experiences of hotels from around the world. The goal is to show what can be found in the spa, which offers a world tour of the most enjoyable and effective massage techniques.



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A CONTEMPORARY GEM SET OFF BY THE GOLD OF TIME
 The two stone-walled floors with contrasting oak and pine lead you to the heart of the extensive architectural personality, supported by standard and modernized details, in the elegant form of the main house, transformed into a perfect boutique hotel in 2007.

Christoval Nechán, in 1562, when ownership passed from the hands of the Bishop of Morcoba to Francisco Verdad, the domain was in

the unique charm conferred on it by the years. The setting of old stone, marked by the centuries, generates new spaces with a touch of modernity. Located beyond Madrid, outside the suburbs of the area, in which Italian style was given pride of place, Futura Plus, Madrid, Casa Mila, Havana, Bilbao, Oporto, Pisa, Vicenza and La Palma are a few of the series, which provide that special transverse design touch, suited to both its sophisticated and level of comfort.

The deliberately private hotel meets its own special capacity in order to provide optimal space and comfort. Situated from 3000 to 9000 meters, the subtle blend of modern architecture and contemporary design, which extends into the landscape area, the terrace and the new lounge bar. The chateau has nine bedrooms, with four located in the outbuildings which also house two apartments, and finally an independent villa has been created in the old tower.



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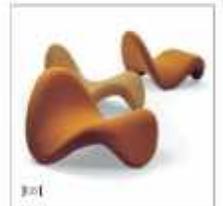
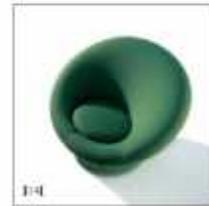
Tribute to Pierre Paulin 1927-2009



52

Pierre Paulin studied stone carving and toy modeling at the Ecole Carréron in Paris. He began designing furniture for Thonet in 1954 and Arflex in 1956. From 1967 to 1969, he designed a series of chairs using tufted upholstery and polyester web which were developed by Mubler National. In 1969, he was commissioned to refurbish

the Louvre and the following year was awarded an A.-D. award for the "Robur" chair. In 1970 he designed seating for seats 70 in Osaka and in 1971, he designed the private apartments of the Elysee Palace. In 1975, he founded AUSA + Partners and the group he was joined by Roger Tallon and Gabriel Schwab in 1986.



]10[FLOWNS, MAGE

Two chairs in a series named "Flowns". They combine a functional and aesthetic design.

]11[BUTTERFLY, ARTIFORM

The chairs were designed in France for the Louvre, one of the most important and most beautiful seats.

A new construction method was used for the chairs, which was a combination of wood and metal. The chairs were made of wood and metal, which was a new method of construction.

]12[LITTLE YUJI, ARTIFORM

Two chairs in a series named "Little Yuji". They combine a functional and aesthetic design.

]13[MUSHROOM, ARTIFORM

The chairs were designed in France for the Louvre, one of the most important and most beautiful seats.

A new construction method was used for the chairs, which was a combination of wood and metal. The chairs were made of wood and metal, which was a new method of construction.

]14[KIRKGA, ARTIFORM

The chairs were designed in France for the Louvre, one of the most important and most beautiful seats.

]15[TORQUE

The chairs were designed in France for the Louvre, one of the most important and most beautiful seats.

Yellow fever



1911
335863.3 Design Arne Jacobsen 3355 for Fritz Hansen. The chair is decorated by Inger Christensen. It is a project between Fritz Hansen and the Danish AIDS foundation.

1911
JOB1 Design Susanne Philippson for Pallucco. Job1 explores the notion of weaving light. The design includes a series of curved surfaces that couple together to shade its light source. Up to three of these lampshades may be

connected, allowing their surfaces to stretch, folding into itself like a ribbon of light. The fabric used to cover the shade screen is dyed with tiny glass beads, appearing white like frost when viewed from an angle. Therefore the lamp catches attention even when switched off: its eye in surface reflects the light source from the environment.

396
BARSTOOL MODEL 3397. Based on design Arne Jacobsen for Fritz Hansen. COUNTRY: STOOL MODEL



2187 (TWO DIFFERENT HEIGHTS), introduced in 2001 based on design Arne Jacobsen of 1953. Yellow Bar stool. Available in all colours, type of wood and with upholstery.

396
PL288 LOUNGE CHAIR. Design Palle Lissoni for Fritz Hansen. Available under steel in high-gloss metallic finishes. Also available with front upholstery or with lacquered high-gloss black or in different colours.



391
330370 STOOL Design Marco Marzotto for Pella. Stacking chair in injection plastic material resistant to UV rays, ageing, temperature, pollution and salt crystallisation. Chrome steel frame. Dipped or brushed, or painted in any available colours, or in stainless steel for outdoor use.

391
JET21 Design Axel Schmidt for Ingo Maurer. Available in various colours, plastic. Cyclic with switch, 6.5 watts LED warm white. Height is 35 cm.



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1971
FREEZE, Design **Patricia Urquiola** for **Kartell**. The "only transparent polycarbonate chair" was born out of the idea of an industrial structure transformed into an aluring ergonomic form. The vibrating effect that runs throughout the entire structure gives the chair a soft light appearance. The plastic fabric, creating a natural optical effect that makes the chair form a continuous whole, a perfect jaw line, the elegant wings of a butterfly or the effect of the wind on a grass meadow.

1981
FREEY STOOL, Design **Patricia Urquiola** for **Kartell**. "A stool – about – a solid stool. It is the combination of my research into metals, the objects and the materials using the injection technique



which creates an emotion, four meters, four meters, please". (Patricia Urquiola, 2009)

2001
MAMY BAR, Design **Marco Zanuso** for **Pirelli**

1961
EGG CHAIR, By **Arne Jacobsen/ Carl H. For Fritz Hansen**. An unique and architectural design of the classic Arne Jacobsen Egg chair made by Teal, a specialist of the art world.

1976
SPACE CHAIR, Designed by **Jens + Ludvig**, for **Fritz Hansen's**. "Space" is designed by the German design duo Jens-Ludvig. The dynamic and innovative design of the lounge chair and the choice



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of colour and textures for spontaneity will make open access to the individual space both in the lounge area and the marketplace.

133] **TACI, Design Ferruccio Laviani for Kartell.** A retrograde table lamp characterised by its extremely clean lines, sprung off in a rigidly organic silhouette of dark black. It features a ring of translucent polycarbonate around an internal diffuse available in full colour: emerald, opaline and black or in a pleated fabric and has a chrome steel weight in the support.

134] **MR. IMPOSSIBLE, Design Philippe Starck/ Eugenio Quitton for Kartell.** The Mr. Impossible chair, a structural series to

face it to as. This new characteristic as organic, enveloping form, represents the first application of laser technology in the field of design and combines comfort with good looks. Mr. Impossible is a synthesis of the most sophisticated design and the most advanced plastic manufacturing technology. Kartell rose to this new challenge by adopting a highly sophisticated technical procedure to weld two hemispheres together.

135] **DWAQ, Design Daniele Scouffelli for Dada.** DWAQ furniture that develops a new typological element able to extensively modify the domestic landscape. A furnishing component that underpins the design theme of the bedroom: a pair of a walk-in wardrobe situated in the opposite end of the living



room with Matten. A self-contained bench that opens to reveal an exclusive workspace, defined by the natural and sophisticated functional equipment.

136] **TUSCANY ESCAPES, Byland Pylens & Small books.** Caroline Clifton-Klogg. Nature's stunning homes in chapters of natural charm, stylish simplicity, classic elegance and subtle wit, with many ideas that you can use in your home.

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110

THE LITTLE GARDEN
Design Takuya Yoshitaka for Moroso
 Little Garden is a table available in two heights. Its round top is perched on a vertical, circular stem which includes a flower vase at the base. Little Garden can be used indoors or outdoors and will still be an attractive touch to residential or contract environments.

The apparently simple design is the fruit of an extremely complex research into the ideal proportions of form and materials and a meticulous attention to detail. Boldly and elegantly simple yet brilliant design. Takuya Yoshitaka's design creativity and excellence are clearly linked to the simplicity of his ideas, which are in harmony with Moroso's vision.

THE PARADES DINING TABLE
Design Enzo Anselmi for Adelta
 Different finishes available.

THE SHIRAZE
Design Marcel Wanders for Moroso
 Shiraze is a chair/stool that grows on tree trunks and whose name in Dutch means "sawed log stool". Shiraze for wanders is a stool with an irregular and quirky shape, reminiscent of the shape of a mushroom. It is a fun, eye-catching item embellished by the surface, decorated as if covered by wood encrusting. Ideal for outdoor areas, it is a new, fun and up-front object.

THE POPPO
Design Robertik Vos for Lintekoo
 Dutch designer aims to recreate furniture for his love for the Asian culture and who's design we also inspired by the culture in the Poppo table.

THE SAIL
Design Henrik Vos for Lintekoo
 Structural wooden table designed by a Dutch designer creator of several unique design for different brands.



111



112



113



114

The four de Navarre polyacarbonate table. One is distinguished by the single central leg made as if it would not support "pavily" of multi-colored polyacarbonate which do to support the four different polyacarbonate table top. The six parts forming the leg are available in different colors and make four de Navarre a dining table full of pretty and lightness which immediately becomes the focus of attention wherever it is placed. Material: top: PMMA, leg: transparent or black colored polyacarbonate.



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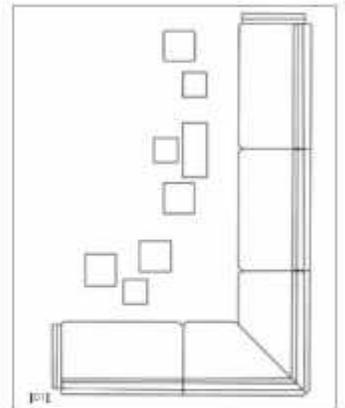
Vitra Home Collection

Text and pictures from Vitra

The Vitra Home Collection is not furniture arrangement with a uniform style. It is not the way you furnish your home as being like a collage — a collection of products and objects. It was not talked about as a composition of random articles, but of a conscious arrangement that gradually creates a style of its own that is in line with current preferences and changing circumstances.



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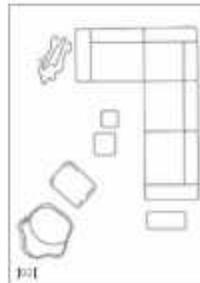
There are always a few favorites here that take center stage for the rest of the owner's life, while other things undergo change in the way they are displayed. Objects here vary and new articles are added either bought at flea markets or in shops or acquired while traveling. But the collector's personality is always the key element for their own taste and style, and each arrangement should express these differences.

The Vitra Home Collection offers a wide range of options to cater to these individual preferences and to create every imaginable type of home collage.

301 PURE3
Living XXL (25,00m²)
Alcove sofa system / Rosen & Bauer

300/ PURE2
Customs, Alexander Gjinio 1957 / 1960 / 1985 / 1972, Werner Huber 1969, Heide Langens 2002
Metal side table Rosen & Bauer Rosenbau

302 PURE3
Living XL (20,00m²)
Tischstuhl Chair Design: Hans-Joachim Dreier, Robert Clarke & Roy Lerner 1945, Flux table Jasper Morrison 2004, Mollat table 1654-Rosen & Bauer Rosenbau 2004, Low Chair & Ottoman Rosen & Bauer Rosenbau 2006/2008, Lamp Akari 1008 from: Isiguchi 1931, Wooden Dots 16, 21, Alexander Gjinio 1982

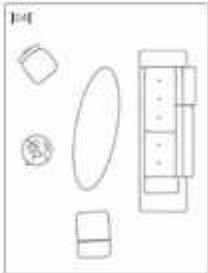
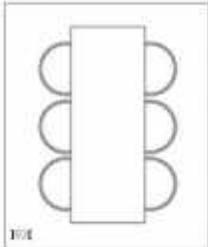


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io[CLASSIC
Dining (15,00m²)
 Occasitabel Maarten Van Severen 2005
 Porzelen stoel classic Werner Panton 1972
 125x114x80
 Lighting: Cloud from Vitra

io[EXPRESSIVE
Living XL (20,00m²)
 Lezing stoel Werner Panton 1968
 James Hould 2012
 Armstoel chair Werner Panton 1972
 Zonwiel lightless Werner Panton 1972
 Maak Lamp Werner Panton 1981
 Box Foot Werner Panton 1958
 Cono Table Werner Panton 1958

io[EXPRESSIVE
Living S (9,25m²)
 Chair Aluminium Group SA 100 Charles & Ray Barnes 1958
 Sunflower Clock George Nelson 1958
 Light clock George Nelson 1948
 Miraflores Collection AAJ Charles & Ray Barnes 1951
 Name Desk George Nelson 1958

io[EXPRESSIVE
Living Xs (30,00m²)
 Chair Plywood-Glass LW leather Charles & Ray Barnes 1945/46
 Potbel Sofa NL Heika Ingemans 2005/2006
 Wapal Table PTF Charles & Ray Barnes 1951
 Kunst "Loomster" Heika Ingemans 2005
 Armstoel Werner Panton 1972
 Cushion Alexander Gield 1965, Heika Ingemans 2007



io[4000
 There are many parents who want to combine their children's living space with the use of new-design articles. The new design, modern and (re-)design offered by Vitra provide an inspiring range for those who discover and design!

Wall clock "Sunflower" George Nelson 1958
 Ring of all Charles & Ray Barnes 1951
 Plastic chair Werner Panton 1958/60
 Potbel table Heika Ingemans 2007

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Africa & the wild Garden



001 BERTA ARMCHAIR BY PHILIPPE STARCK FOR BERTA

"Berta was inspired by Africa. Its traditional shapes, colors, African woodcarving, but its contemporary style forms are different. Like a baboon, this BERTA chair that sits on the ground with its feet, looks like feet, which suggest forms lying to meet the weighty load."

In upholstery is a patchwork of fabrics, the traditional fabrics worn by African women. Contrasting patterns and colors enhance the architect's shape, emphasizing and moulding its silhouette. The bright, bright colour contrasts are in the tradition of African fabrics and color schemes. They combine in the elegant tailoring of women's clothes as if Berta were a Senegalese lady about to wear and embrace the hot colours of Africa."

002 TROPICALSUEY PARADEA GEORGIOLA FOR BERTOLDI

The geometric form of frosted steel being covered with a colorful composition of painting, alternating strips and spots according to a precise pattern and displaying a meticulous eye for detail. The

personality of each piece is the collection change according to the material used. It may be light fabric or wood if the starting is of white; colors of heavy metals. The sculptural design trends sophisticated and beautiful when made of water (bronze, silver), simple and elegant with a double painting of PE, polyester cork is the same colour or two colours.

The colored version via three shades in different shades, creating vibrant color schemes.

003 HELIX BY KARIMELLA MARTINA, JOE MOROCCO

"While the wind got fed up with the same clouds in a richer garden, so the day she decided to swim and discover the wisdom of the world, it changed her direction she was guided by her friend, the moon and the sun."

As she leaping through a wood one day she got stuck between her two ribs. She struggled forward and long to free herself and at last, when she was almost completely exhausted, she succeeded.

How strange, though. All of a sudden, Helix had a funny feeling



004



005



006



007



008

of lightness. She started to look behind her and realized she had lost her form. And she felt completely empty. That's that day on, Helix starts falling into people's homes and covers herself with the colors she finds there. Every day a new outfit for a new day."

009 CLEGGIDA BY MARCO BOTTA FOR BVA

Designed a product of the little inspiration of having legs. A developed from a single block of fragrant cedar wood using a unique procedure, the block of cedar is worked to a shape on the highly original form that looks almost like its homologue one balanced on the other. CLEGGIDA can also be "stacked". Thanks to a metal pin that can be inserted into the center of the seat, one stool can be set on another to make a "nesting", as well as an interesting piece of furniture.

010 ESABOUSA BY MOCO FOR UNTECLO

Thanks to its curved shape the fabric by Moco job is easy to handle in any style. The decorative aspect is emphasized by the fabric in the surface colour.



011

012 ISOLA BY RODERICK VON ROSENBLUD

Working intuitively with the use of sketches Roderick Von (1965) designs always have a very personal and original expression. His casual of products that tell their own story resulted in remarkable design for Unteclo like the chair "Kanyer Kanyer" and the Poppy table. The talent of Roderick Von is appreciated by producers and consumers all over the world.

013 SHADLOWY BY TORO BOONIER FOR BERTOLDI

The Shadlowy collection has a modern functional approach to form combined with a special regard for old African craft techniques. The patterns are formed by weaving the plastic threads which are commonly used in Africa for making highly colorful fishing nets. This means the product is exceptionally resistant to the sun, water and wear. The frame is made of hand-painted steel tubing.

Barovier & Toso New designs with traditional techniques

In the early 1900s, a certain glass was produced in the Bohemian glass product. Barovier glass was much stronger due to its blowing of glass in a multitude of colors. Only a few years after the action of Murano.



[BIANCHI]

In the late 1920s, two families were approached for helping the Murano industry alive. The first was the family Toso, who formed a glassmaking factory. Then came Adriano Olivetti, who moved to Murano. But for this action, the heritage of the Murano glass industry would likely have disappeared altogether.

Because of the efforts of the later generations of artists who maintained and taught their skills of the process, and those of modern supporters of the art, we are still able to witness a master glassblower display his skills in this way and produce his contemporary design in a very traditional way.



[Mantelino]

The design of a lamp with a glass shade and a glass base is a classic design. The design of a lamp with a glass shade and a glass base is a classic design. The design of a lamp with a glass shade and a glass base is a classic design.

[Mantelino]

The design of a lamp with a glass shade and a glass base is a classic design. The design of a lamp with a glass shade and a glass base is a classic design. The design of a lamp with a glass shade and a glass base is a classic design.

[Mantelino]





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